Sponsorship Opportunities

Americas Conference on Information Systems
August 10-12, 2023
Panama City, Panama
Exponential growth and advancement in the field of Information Technology, especially in the field of artificial intelligence (AI), augmented reality (AR), virtual reality (VR), robotics, and the Internet of Things (IoT), has created massive uncertainty. Businesses and academia alike are in pursuit of intelligence to navigate the uncharted waters exposed by emerging technologies. At AMCIS 2023, we will take a deep dive into this new territory to characterize the uncertainty as well as provide actionable insights to navigate this new terrain and uncover amazing new possibilities. This conference will provide a platform to bring together business professionals and academic researchers who are engaged in using technology to solve business and societal challenges. Therefore, it is an opportunity for a business, which is at the forefront of providing technological products and services, to reach 900 or more attendees and impact the additional 4,500+ members of the Association for Information Systems. The practitioners and scholars you reach here will take your message home to thousands more in the classroom and in the business world.

We value you as a sponsor and are dedicated to making your support for our world-class scholarly association a rewarding and impactful promotional event for your institution and its marketing interests. As you review our sponsorship opportunities, feel free to contact us with questions and for assistance in custom-designing the sponsorship experience that maximizes your reach to one of the worlds’ leading audiences of business technology and information systems practitioners and scholars. We offer many opportunities, including sponsored academic and practice workshops, exhibition display presence, and branded affiliation with key high-visibility conference events. Our attendees are the key to technology specification decisions among the world’s leading future CIOs and technology procurement experts. Don’t miss this chance to influence them at AMCIS 2023!

Conference Co-Chairs,
Vishal Midha
Illinois State University
vmidha@illinoisstate.edu

Animesh Animesh
McGill University
animesh.animesh@mcgill.ca

The Americas Conference on Information Systems (AMCIS) is the leading conference for presenting the broadest variety of research done by and for IS/IT academicians. It is organized by the Association for Information Systems (AIS), which is a premier professional association for individuals and organizations who lead the research, teaching, practices, and study of information systems worldwide.
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The world is evolving at a rapid pace and through information systems research and study, your university and peers are in a position to affect change in a global way. AIS Conferences play an integral role in introducing groundbreaking ideas, sharing discoveries on theories, and providing critical examinations of new concepts.

For more than 25 years, the mission of AIS has closely aligned with the interests of your organization in transforming society through research, education, and service. Sponsoring AIS events, research endeavors, and doctoral student programs builds upon your university’s established reputation of supporting the research and teaching of Information Systems.

By sponsoring AIS Conferences, your organization helps provide registration and travel scholarships to doctoral students from around the world as they expand their research networks. Additionally, sponsorship dollars help support academic members from under-served and under-represented locations to provide a more diverse and equitable opportunity for IS research.

Diamond Sponsor - Exclusive!
$50,000

- Complimentary registrations - 12
- Logo on homepage of conference website.
- Logo placed on conference website’s sponsorship page with sponsor-level recognition.
- Logo, sponsor-level recognition, and description, including links on event hub.
- Ten push notifications with sponsor message sent directly to all conference attendees.
- Two pre-Conference emails shared with other sponsors to all conference attendees.
- Logo on daily emails to all conference attendees.
- Up to two sponsor-specific emails not shared with other sponsors. Content provided by sponsor.
- Logo placement throughout event hub, as well as a dedicated networking table available throughout the conference.
- Table available throughout conference for Career Connect
- Private meeting space available throughout conference for individual interviews
- Opportunity to host workshops.

For more information on AMCIS 2023 sponsorship opportunities, please contact Lise Fitzpatrick at lise@aisnet.org.
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Ruby Sponsor
$25,000
• Complimentary registrations - 6
• Logo on homepage of conference website.
• Logo placed on conference website’s sponsorship page with sponsor-level recognition.
• Logo, sponsor-level recognition, and description, including links on event hub.
• Six push notifications with sponsor message sent directly to all conference attendees.
• Two pre-Conference emails shared with other sponsors to all conference attendees.
• Logo on daily emails to all conference attendees.
• One sponsor-specific emails not shared with other sponsors. Content provided by sponsor.
• Logo placement throughout event hub, as well as a dedicated networking table available throughout the conference.
• Table available throughout conference for Career Connect
• Opportunity to host workshops.

Emerald Sponsor
$10,000
• Complimentary registrations - 4
• Logo on homepage of conference website.
• Logo placed on conference website’s sponsorship page with sponsor-level recognition.
• Logo, sponsor-level recognition, and description, including links on event hub.
• Four push notifications with sponsor message sent directly to all conference attendees.
• Two pre-Conference emails shared with other sponsors to all conference attendees.
• Logo on daily emails to all conference attendees.
• Logo placement throughout event hub, as well as a dedicated networking table available throughout the conference.
• Table available throughout conference for Career Connect
• Opportunity to host workshops.

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